

COURSE OUTLINE

NAME OF COURSE

DESKTOP PUBLISHING I-INDESIGN

Course Number:

BT 220I

Credits:

3

Date:

SEPTEMBER 2006

Institution: Clackamas Community College

Outline Created by: Joan Ryan and Nancy Chiodo

Type of Program: Vocational Preparatory

Course Description:

Introduction to electronic page layout and producing using Adobe InDesign desktop publishing software. Course covers fundamental program functions and techniques for working with text and graphics to create professional-looking business publications.

Course Objectives: This course is intended to introduce page layout and production using InDesign to create documents that would be a representative of those used in the business environment and enable the student to have a working knowledge of creating business publications.

Student Learning Outcomes:

Upon completion of this course, the student should be able to:

1. Master the basic tools and techniques of document production with InDesign.
2. Develop a basic understanding and appreciation for the fundamentals of pay layout, graphic design, and typography.
3. Develop a basic understanding of the publishing process: editing, design, production, printing
4. Design and produce a display ad or flyer, business report, and newsletter.

Length of Course:

33 hours lecture and 11 hours lab

Grading Method:

Pass/No Pass or Letter grade

Prerequisites:

BA 131 or CS 121

Required Text:

Adobe Press, *Adobe InDesign CS2 Classroom in a Box*, 2006, Pearson/Adobe Press

MAJOR TOPIC OUTLINE

Getting to Know the Work Area

Setting Up Your Document

Working with Frames

Importing and Editing Text

Working with Typography

Working with Color

Working with Styles

Importing and Linking Graphics

Creating Tables

Working with Transparency

Working with Long Documents

Printing and PDF Exporting

Using XML

Working with Adobe Bridge and Version Cue